



Advertising Opportunities for The Music of David Hurd & Margaret Bonds

On Friday, February 24, at 7:30 pm in the Bushnell's Belding Theater, Hartford Chorale will present the music of noted Black composers David Hurd and Margaret Bonds.

The program will feature the Connecticut premiere of David Hurd's *In Honor of Martin* and Margaret Bonds' *Credo*, with text by W.E.B. Du Bois. David Hurd is widely recognized as one of the foremost church musicians and concert organists in the United States with a long list of awards, prizes, and honors recognizing his achievements and expertise in organ performance, improvisation, and composition. The music of Margaret Bonds is a powerful glimpse into one of the most important Black composers of the 20th century. The Chorale will be joined by soloists Jolie Rocke and Marques Jerrell Ruff, along with members of the Hartford Symphony Orchestra and members of the Harlem Chamber Players.

We hope you will support the Hartford Chorale by purchasing ad space in our program book for this important concert. Based on previous surveys, we know our audience is varied, highly educated, engaged within the greater Hartford area, and affluent (\$75,000+ average household income). Your advertising will reach up to 900+ local community members!

About Hartford Chorale

Hartford Chorale has become the primary symphonic chorus of central Connecticut, with critically acclaimed collaborations with the Hartford Symphony Orchestra, and the Waterbury, New Haven, New Britain and Hartt School Symphony Orchestras. Our 130-member chorale presents great choral masterpieces on a symphonic scale to listeners throughout New England and beyond, including Carnegie Hall, China, and throughout Europe. Hartford Chorale offers opportunities to study and perform at a professional level, with internships programs for gifted high school and college musicians. Competitive auditions for new members are conducted annually.

Interim Music Director: Jack Anthony Pott

Executive Director: Emily Badger



Program Book Advertising

Advertising Rate Schedule (Circle your preferred ad size and complete form below)

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Back Cover (color)	5 x 8	\$600
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Inside Back Cover (color)	5 x 8	\$500
Full Page	5 x 8	\$325
Half Page	5 x 4	\$175
Quarter Page Vertical	2.5 x 4	\$100
Quarter Page Horizontal	5 x 2	\$100
Eighth Page (text only)	2.5 x 2	\$50

- **Digital Art Specifications: We accept digital PDF or JPEG (300 dpi) files ONLY; email to advertising@hartfordchorale.org**
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- **Payment is by credit card or check**

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OR mail to: Hartford Chorale, 233 Pearl St., Mailbox #17, Hartford, CT 06103