



PRESENTS

*Jack Anthony Pott, Music Director  
Emily Badger, Executive Director  
Richard Coffey, Music Director Emeritus*

## **King of Instruments** *Music of the Masses*

*Jack Anthony Pott | Conductor  
Stephen Scarlato | Organ  
James Barry | Orgue de Choeur*

**Saturday | May 13, 2023 | 4:00 PM**

**Immanuel Congregational Church  
10 Woodland St. Hartford, CT 06105**



## Advertising Opportunities for **King of Instruments: Music of the Masses**

On Saturday, May 13th at 4:00 pm at Immanuel Congregational Church, Hartford Chorale will present. King of Instruments: Music of the Masses.

The grand organ of Immanuel Congregational Church will accompany the amassed voices of the Hartford Chorale in a concert of unforgettable music. The program includes music by David Hurd, Hubert Parry, Josef Rheinberger, Benjamin Britten, Louis Vierne, and culminates with Zoltán Kodály's *Missa Brevis*.

We hope you will support the Hartford Chorale by purchasing ad space in our program book for this important concert. Based on previous surveys, we know our audience is varied, highly educated, engaged within the greater Hartford area, and affluent (\$75,000+ average household income). Your advertising will reach up to 900+ local community members!

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### **About Hartford Chorale**

*Hartford Chorale has become the primary symphonic chorus of central Connecticut, with critically acclaimed collaborations with the Hartford Symphony Orchestra, and the Waterbury, New Haven, New Britain and Hartt School Symphony Orchestras. Our 130-member chorale presents great choral masterpieces on a symphonic scale to listeners throughout New England and beyond, including Carnegie Hall, China, and throughout Europe. Hartford Chorale offers opportunities to study and perform at a professional level, with internships programs for gifted high school and college musicians. Competitive auditions for new members are conducted annually.*

**Music Director:** Jack Anthony Pott

**Executive Director:** Emily Badger



## Program Book Advertising

**Advertising Rate Schedule (Circle your preferred ad size and complete form below)**

Placement	Size (W x H)	Cost
Back Cover (color)	5 x 8	\$600
Inside Front Cover (color)	5 x 8	\$500
Inside Back Cover (color)	5 x 8	\$500
Full Page	5 x 8	\$325
Half Page	5 x 4	\$175
Quarter Page Vertical	2.5 x 4	\$100
Quarter Page Horizontal	5 x 2	\$100
Eighth Page (text only)	2.5 x 2	\$50

- **Digital Art Specifications: We accept digital PDF or JPEG (300 dpi) files ONLY; email to [advertising@hartfordchorale.org](mailto:advertising@hartfordchorale.org)**
- **For 1/8 page ad, we will set text. Email to: [advertising@hartfordchorale.org](mailto:advertising@hartfordchorale.org)**
- **Payment is by credit card or check**

**Chorale Member Contact (please print):** \_\_\_\_\_

### Advertiser's Contact Information (please print)

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Type of Card: Amex / Visa / MasterCard / Discover (circle one)

Credit Card: \_\_\_\_\_ Exp Date: \_\_\_\_\_

If paying by check, make payable to **Hartford Chorale** and attach,  
**OR** mail to: Hartford Chorale, 233 Pearl St., Mailbox #17, Hartford, CT 06103

**Please note -- program advertisements and payments are due by April 24, 2023.**